

ZACK WOLDER

516.967.1898 • zack.wolder@gmail.com • www.zackwolder.com • New York, NY

EMPLOYMENT

Billboard Magazine | Post Production Supervisor | 2018 - 2020

- Work with producers and directors to develop new video concepts and take them through completion.
- Directly manage a team of staff and freelance video editors and motion graphic artists.
- Provide notes and direction on all projects for editors and animators during the post production process.
- Create and organize post production project calendar, schedule, and budget.
- Liaison between post production team and various internal departments and stakeholders.
- Facilitate quality control on all projects, including: color correction, sound design and mixing, all graphics, final packaging and multi-format delivery.
- Maintain all post production equipment for both in-office and in-the-field usage (edit bays, media archive and backups, in-office and field unit servers, travel edit bays).
- Oversee asset management and rights and clearance compliance.
- Create up-to-date workflow and file structure to optimize department efficiency.
- Lead editor for all web series, bts features, interviews, special event packages, branded documentaries, and marketing sizzles.

Billboard Magazine | Senior Video Editor | 2015 - 2018

- Work with the marketing team to create engaging branded content. Brands include Ford, Honda, Sour Patch Kids, and W Hotels.
- Conceive, shoot, direct, and edit original content for Billboard.com, Facebook, YouTube, and Instagram. Content ranges from BTS shoots and interviews to weekly web series and documentaries.
- On-site video editing for major music festivals, award shows and industry conferences. Coverage includes real-time editing for live stream playback across all of Billboard's social media platforms.

Freelance Video Editor | 2009 - Present

- Provide post production services -- editing, motion graphics, color correction, sound design -- for globally recognized brands. Clients include Fenty Beauty, Kenneth Cole, CBS College Sports Network, USA Basketball, Post Magazine and Post Perspective.

Shellac | Video Editor | 2009 - 2015

- Worked with top agencies and global brands -- including Banana Republic, DKNY, La Mar, Laird+Partners, Michael Kors, Rimmel London, Tommy Hilfiger, and Tory Burch -- to delivery high quality video content.
- Created BTS videos, campaign spots, how-to videos, and sizzle reels.
- Manage all projects and project media from ingest to delivery.

SKILLS

VIDEO | GFX

Adobe Premiere Pro
Final Cut Pro 7
Adobe After Effects
DaVinci Resolve
Adobe Photoshop
Adobe Illustrator
Magic Bullet
Cinema Tools
Wirecast
Blackmagic Switcher
Shotput Pro

ENCODING

Media Encoder
Compressor
REDCINE-X
Sony Catalyst

FILE SERVER

EditShare
Ark
LTO Tape Libraries

EDUCATION

SUNY FREDONIA

- Bachelor of Science in TV and Digital Film Production.